

Contact: **Andy Halperin**
 (402) 351-2903
 andy.halperin@mutualofomaha.com
 July 7, 2011

FOR IMMEDIATE RELEASE:

Mutual of Omaha Bank Announces Fort Worth Expansion, Market President

Mutual of Omaha Bank is expanding its Texas presence with the appointment of a market president in Fort Worth and plans to open a new location and assemble a banking team in the community, according to Texas State President Robert Strong.

Mutual of Omaha Bank has appointed **Bruce M. Davis** to lead the expansion into Fort Worth as market president. Employing a community banking strategy, Davis will immediately begin working with Fort Worth residents and businesses, offering a full suite of banking services, including personal banking, business banking, mortgage lending and wealth management services.

Davis also will begin assembling a team of experienced local bankers and looking for a location to serve as the bank's Fort Worth headquarters. The bank already operates full service community bank locations in Dallas and Houston.

A longtime resident of Tarrant County, Davis brings more than 35 years of experience to Mutual of Omaha Bank, most recently serving as president and CEO of Solidus Bancshares in Dallas, a holding company formed for the purpose of purchasing failed banks from the FDIC. Prior to that, Davis served as president and CEO for Fort Worth National Bank and has held executive positions at several other Texas banks.

Davis is a graduate of the University of Texas in Austin, where he earned a bachelor's degree in business administration. He is a trustee of the Mount Olivet Greenwood Cemetery Association and past chairman of the Fort Worth South Community Development Organization. He also is a past director of the Fort Worth Cancer Society and the Fort Worth YWCA.

Customers may contact Davis at (817) 994-6765.

“With a well respected local business leader like Bruce Davis, we are well positioned for an expansion into Fort Worth, a market with great potential for our growing bank,” Strong said. “With his solid track record in the industry, I’m very confident in Bruce’s ability to assemble a high caliber

team of local bankers to meet the banking needs of the Fort Worth community, its businesses, their owners and employees.”

Mutual of Omaha Bank is a full-service bank providing financial solutions to individuals and businesses in communities across the United States. With more than \$5 billion in assets, Mutual of Omaha Bank operates a network of community banks and offices in Arizona, California, Colorado, Florida, Iowa, Missouri, Nebraska, Nevada and Texas and has a nationwide deposit services business. It is a subsidiary of Mutual of Omaha, a leading insurance and financial services company since 1909. Mutual of Omaha is ranked among the Fortune 500 with more than \$26 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit www.mutualofomahabank.com.