

Contact: Andy Halperin
(402) 351-2903
andy.halperin@mutualofomaha.com
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FOR IMMEDIATE RELEASE:

Mutual of Omaha Bank Announces National Sales Director Promotion

Mutual of Omaha Bank has promoted **Alan DeTata** to national sales director for Association Banking and CondoCerts, Mutual of Omaha Bank Chairman and CEO Jeff Schmid announced. Based out of Tempe, Ariz., DeTata will oversee and direct Mutual of Omaha Bank's Community Association Banc and CondoCerts nationwide sales distribution teams, including representatives dedicated to serving property management companies and homeowners associations in all 50 states.

Since 2001, DeTata has led the national sales efforts for CondoCerts, an Internet-based utility developed to simplify the process of delivering homeowner association (HOA) data and documentation for association real estate transactions. Both CondoCerts and Community Association Banc have become integral parts of Mutual of Omaha Bank, serving as a catalyst for significant deposit and revenue growth.

"Alan DeTata has a wealth of experience in HOA banking and has successfully helped CondoCerts become an industry leader, effectively providing a strong source of revenue for our growing bank," Schmid said. "With his passion and expertise in this unique industry, I'm confident Alan will help us expand our Community Association Banc operation, while contributing a depth of understanding that will ultimately benefit our clients from coast to coast."

DeTata earned his bachelor's degree in Business Administration from Dominican College in San Rafael, Calif. He is a member of the Community Associations Institute (CAI) President's Club and has served as a board member for several local CAI chapters over the past 10 years. DeTata and his family are volunteers for Court Appointed Special Advocates (CASA), an organization serving abused and neglected children. He also serves as a volunteer coach for youth sports.

Mutual of Omaha Bank is a full-service bank providing financial solutions to individuals and businesses in communities across the United States. With nearly \$5 billion in assets, Mutual of Omaha Bank operates a network of community banks and offices in Arizona, California, Colorado,

Florida, Iowa, Kansas, Nebraska, Nevada and Texas and has a nationwide deposit services business. It is a subsidiary of Mutual of Omaha, a 100-year-old insurance and financial services company ranked among the Fortune 500 with more than \$24 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit www.mutualofomahabank.com.