

**Contact: Andy Halperin**  
**(402) 351-2903**  
**June 23, 2008**

**FOR IMMEDIATE RELEASE:**

## **Mutual of Omaha Bank Opens Dallas Office, Appoints Officers**

Mutual of Omaha Bank has started its expansion into Texas with the lease of an office in the Dallas area, the company announced. Located at 4455 LBJ Freeway, Suite 907, the new location will temporarily serve as a loan production office while the bank begins implementing an expansion strategy in the Dallas/Forth metropolitan area.

“This new office marks the first step in our strategy to establish a strong community banking model in Texas,” said Robert Strong, Market President for Mutual of Omaha Bank in Texas. “It will allow us to begin offering financial services to customers in the Dallas/Fort Worth market while we continue moving forward with plans to establish a significant presence throughout the metroplex.”

Strong joined Mutual of Omaha Bank in March to begin implementing a de novo and bank acquisition strategy in Texas, a fast-growing market where Mutual of Omaha has a strong customer base.

In addition to the new location, Strong also announced that Mutual of Omaha Bank has filled two key positions in the Texas market. **Chris Martineau** has joined the bank as Senior Commercial Real Estate Lender and **Ken Epperson** has been appointed Market Financial Officer.

In his role, Martineau is responsible for overseeing the Commercial Real Estate Lending line of business for Mutual of Omaha Bank in Texas. He brings more than 20 years of experience in the real estate lending, real estate management and loan administration business, most recently serving as Senior Director of Investments for Wrightwood Capital in Dallas.

Martineau earned his bachelor’s degree from the University of South Alabama and is a Certified Commercial Investment Member. He is also a member of the North Texas CCIM

Chapter, the North Texas Commercial Association of Realtors, the Real Estate Council and the Real Estate Financial Executives Association.

As Market Financial Officer, Epperson is responsible for overseeing Mutual of Omaha Bank's financial performance in Texas, including accounting and other back office operations. He brings more than 30 years of banking experience, most recently serving as Senior Vice President and Chief Financial Officer for Citizens Bank of Kilgore, Texas.

Epperson received his bachelor's degree and master's in Business Administration from the University of North Texas, as well as a certificate from the Stonier Graduate School of Banking at Rutgers University.

Mutual of Omaha Bank is a full-service bank providing personalized financial solutions to individuals and businesses in Nebraska, Colorado and Texas. With 14 locations and more than \$700 million in assets, Mutual of Omaha Bank is a member of Omaha Financial Holdings, Inc., a wholly owned subsidiary of Mutual of Omaha. For more information about Mutual of Omaha Bank, visit [www.mutualofomahabank.com](http://www.mutualofomahabank.com).