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FOR IMMEDIATE RELEASE:

Mutual of Omaha Bank Expands to Tampa Bay Market, Appoints Officer

Mutual of Omaha Bank has opened an office in Tampa and appointed **Brian Holliday** as Senior Commercial Banker, the company announced. Located at 1511 N. Westshore Blvd., Suite 1130, Holliday will lead Mutual of Omaha Bank's expansion in the greater Tampa Bay area by initially offering commercial banking and wealth management solutions for individuals and businesses.

"Brian Holliday is a proven banker who brings a great deal of experience in building relationships with individuals and businesses to help them achieve their goals," said Kevin Hale, President of Mutual of Omaha Bank's East Region. "I'm confident in Brian's ability to begin establishing Mutual of Omaha Bank's presence in the Tampa Bay market."

Prior to joining Mutual of Omaha Bank, Holliday was Senior Vice President and Client Advisor for SunTrust Bank in Florida for 10 years. He most recently served in the bank's Brooksville office, where he specialized in providing financial solutions to clients in the medical industry. Prior to that, he worked out of the bank's Tampa, St. Petersburg and Clearwater offices, providing commercial and wealth management solutions to a wide range of clients. Holliday earned bachelor's degrees in Economics and Finance from the University of Florida.

Holliday can be reached at (813) 532-7114 or brian.holliday@mutualofomahabank.com.

Mutual of Omaha Bank is a full-service bank providing financial solutions to individuals and businesses across the United States. With more than \$3.5 billion in assets, Mutual of Omaha Bank has full-service locations in Arizona, California, Colorado, Nebraska and Nevada, and operates loan production offices in Florida, Iowa, Kansas and Texas. It is a subsidiary of Mutual of Omaha, a 100-year-old insurance and financial services company with more than \$22 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit www.mutualofomahabank.com.