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**FOR IMMEDIATE RELEASE:**

**Mutual of Omaha Bank Begins Texas Expansion with Full-Service Dallas Bank**

Mutual of Omaha Bank will expand its Texas presence with the opening of a full-service bank in Dallas on Thursday, Oct. 22, the company announced. Located in the Pepper Square Marketplace at 15030 Preston Road, on the southeast corner of Belt Line Road and Preston Road, the new bank will offer a comprehensive suite of banking products and services for individuals and businesses.

“Establishing a full service bank in Dallas represents a key milestone in our strategy to expand Mutual of Omaha Bank’s presence in Texas,” said Robert Strong, President of Mutual of Omaha Bank’s Texas market. “As a subsidiary of Mutual of Omaha, our bank is well-capitalized and uniquely positioned to grow and expand in the current economy, investing in communities like Dallas. Although we have a nationally known brand, our approach to banking is very community-based and customer-focused, with local leadership, experienced bankers and community involvement. In essence, we’ve taken the resources of a national leader and combined them with the high-touch service of a local community bank.”

Lobby hours at the new location will be from 9 a.m.-5 p.m. Monday through Thursday, 9 a.m.-6 p.m. on Fridays and 9 a.m.-12:30 p.m. on Saturdays. The Pepper Square location also will feature 24-hour ATM access and a convenient drive thru, which will be open from 7:30 a.m.-6 p.m. Monday through Friday and 9 a.m.-12:30 p.m. on Saturdays.

“This high profile location will play an important role as we begin reaching out to Dallas residents and businesses with comprehensive banking solutions,” said Karen Zachary, Senior Vice President and Manager of Retail Banking in Texas. “We look forward to serving our customers from this attractive new branch.”

Brian Oathout will serve as branch manager for the new Pepper Square location. Oathout joins Mutual of Omaha Bank from Regions Bank in Dallas, where he served as Branch Manager and Assistant Vice President. He is a graduate of Northwestern State University in Enid, Okla.

If customers have any questions, they may contact the new Pepper Square location at (214) 224-0550 or toll free at 866-351-5646.

Mutual of Omaha Bank is a full-service bank providing financial solutions to individuals and businesses across the United States. With more than \$3.5 billion in assets, Mutual of Omaha Bank has full-service locations in Arizona, California, Colorado, Nebraska, Nevada and Texas, and operates offices in Florida, Iowa and Kansas. It is a subsidiary of Mutual of Omaha, a 100-year-old insurance and financial services company with more than \$22 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit [www.mutualofomahabank.com](http://www.mutualofomahabank.com).