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**Jan. 18, 2010**

**FOR IMMEDIATE RELEASE:**

**Mutual of Omaha Bank to Open Full Service Community Bank in Tampa**

An office strategically located near the intersection of Dale Mabry and Kennedy Boulevard will soon become Mutual of Omaha Bank's first full service community bank in the Tampa Bay market, Florida State President Kevin Hale announced.

Mutual of Omaha Bank has leased 5,000 square feet on the first floor of the building, located at 302 North Dale Mabry. Formerly occupied by Omni Bank, the location offers immediate access to Downtown Tampa, the Westshore Corridor, South Tampa and Tampa International Airport. Plans call for Mutual of Omaha Bank to occupy the space as a full-service community bank in March 2010.

"This flagship location will serve as a focal point for our expansion in the Tampa Bay market," Hale said. "We view this move as a tremendous step in a market where so many leading companies are located. It is an ideal location for our first full-service community bank in Tampa, as well as our commercial banking operation."

Brian Holliday will serve as Tampa Bay Market President and will lead all aspects of the bank's expansion and operations in the Tampa market. Holliday brings 11 years of local banking experience in Tampa and will oversee a team of experienced bankers as they offer local residents and businesses a full suite of services, from mortgage lending and Wealth Management to commercial banking and commercial real estate lending.

"We look forward to serving Tampa residents and businesses with comprehensive banking solutions from this attractive new location," Holliday said. "Tampa customers who do business with Mutual of Omaha Bank will find the resources of a financially strong and stable national leader, combined with the friendly, personalized service of a local community bank."

Mutual of Omaha Bank is a full-service community bank providing financial solutions to individuals and businesses across the United States. With more than \$3.5 billion in assets, Mutual of Omaha Bank has full-service community banks in Arizona, California, Colorado, Nebraska, Nevada and Texas, and currently operates offices in Florida, Iowa and Kansas. It is a subsidiary of Mutual of Omaha, a 100-year-old insurance and financial services company with more than \$22 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit [www.mutualofomahabank.com](http://www.mutualofomahabank.com).