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FOR IMMEDIATE RELEASE:

Mutual of Omaha Bank to Open First Full Service Community Bank in Tampa on Friday

Mutual of Omaha Bank will expand its Florida presence with the opening of its first full service community bank in the Tampa Bay market on Friday, April 23, Tampa Bay Market President Brian Holliday announced.

Strategically located at 302 N. Dale Mabry Highway, near the intersection of Dale Mabry and Kennedy Boulevard, the new location will be Mutual of Omaha Bank's first full service community bank in Tampa and will offer a comprehensive suite of banking products and services for individuals and businesses.

"Opening our first full service community bank in the Tampa Bay area is a significant milestone in our strategy to expand Mutual of Omaha Bank's presence throughout Florida," Holliday said. "This will allow us to begin offering a full suite of financial services in a market with a high concentration of Mutual of Omaha insurance customers, as well as many leading companies."

As Tampa Bay Market President, Holliday brings 11 years of local banking experience and will oversee a team of experienced bankers as they offer local residents and businesses a full suite of services, from mortgage lending and wealth management to commercial banking and commercial real estate lending.

The new Tampa Bay location is Mutual of Omaha Bank's third community bank in Florida. The bank opened its first full service Florida location and state headquarters in Naples in January, followed by the acquisition of Marco Community Bank in Marco Island from the FDIC in February.

Lobby hours at the new Tampa Bay location will be from 9 a.m.-4 p.m. Monday through Thursday and 9 a.m.-6 p.m. on Fridays. The location also will feature 24-hour ATM access and a

convenient drive-thru, which will be open 8 a.m.-5 p.m. Monday through Thursday and 8 a.m.-6 p.m. on Fridays. If customers have any questions, they may contact the new Tampa Bay location at (813) 341-4320.

Mutual of Omaha Bank is a full-service bank providing financial solutions to individuals and businesses in communities across the United States. With more than \$4 billion in assets, Mutual of Omaha Bank operates a network of full-service community banks in Arizona, California, Colorado, Florida, Nebraska, Nevada and Texas, and has loan production offices in Iowa and Kansas. It is a subsidiary of Mutual of Omaha, a 100-year-old insurance and financial services company ranked among the Fortune 500 with more than \$23 billion in total assets and high ratings from leading ratings agencies. For more information about Mutual of Omaha Bank, visit www.mutualofomahabank.com.